GOJI GUIDE

ChatGPT Business Profile checklist for acupuncturists

Check a box only when it is true today. Items about claiming and verification need your Business Hub account; the rest you can check from your public website and profiles. Anything left unchecked is your list for this week.

OWN IT

- [ ] I own the practice or am authorized to represent it
- [ ] I searched for my practice in Business Hub and recorded what it offers me
- [ ] My claim is approved, or I know where it stands
- [ ] My identity verification (Persona) is approved

BE ACCURATE

- [ ] The name, website, address or service area, hours and contact details match my real practice
- [ ] The description says what I offer, in plain words, with no patient information or promised results
- [ ] A patient can tell how to take the next step: book online, call, or send a request
- [ ] Name, address, phone, hours and services match my website and Google Business Profile

KEEP IT CURRENT

- [ ] I looked at Insights if they are available, and I treat a blank metric as “unknown”, not zero
- [ ] I set a reminder to re-check the profile, its links and this guide’s sources

Guide and explanations

This checklist is practical guidance, not legal advice. Businesses in ChatGPT is a beta and OpenAI may change it, so confirm details in OpenAI’s current help article. Keep patient information out of public profiles and AI conversations.